



May 11, 2026

Stuart Willett,

***Congratulations!*** On behalf of Moms for Liberty- Minnehaha County, we have approved our ***Public Endorsement*** of your 2026 candidacy for a seat on the Sioux Falls School District School Board.

We are confident that you will represent our mission to fight for the survival of America by unifying, educating, and empowering parents to defend their parental rights at all levels of government and in your new role should you win your race.

As a public servant, you are responsible to those you represent. With this Public Endorsement, our Chapter places our trust in you. We are delighted to offer our assistance and support during your campaign as well as in the fulfillment of your elected duties should you win. We strive to build relationships that serve the community's best interest and welcome the opportunity to help you be successful in your role. That starts NOW...

*We will provide you with an approved electronic graphic* that will help make sharing this Public Endorsement easy!

Please note when referencing our Public Endorsement, you must include the Chapter name – “Moms for Liberty – Minnehaha County”. This includes in any campaign or electioneering communications, social media, radio or tv ads, texts, signs, mailers, and more. Usage of the national logo or ‘Moms for Liberty’ without the Chapter’s County name affixed is prohibited

Additionally, we have included a link here to our [Campaign Kit](#); collectively, *our Campaign Kit resources empower candidates to implement successful campaign practices.*

This Kit contains 3 Parts: Candidate Handbook, Campaign Workbook & Collateral Collection.

The vast majority of school board candidates are running for office for the first time. If you have a desire to help fix education in America but find yourself wondering how to campaign, you are not alone. The Handbook will help guide you through the process.

Put the concepts in our Candidate Handbook into practice with the Campaign Workbook. This innovative spreadsheet enables you to build a campaign plan, one piece at a time. Each tab in the Workbook covers a different aspect of your campaign.

Deploy your messaging with our Collateral Collection. Wording, slogans, and photographs are not intended for use; they are for layout purposes ONLY. Collateral templates MUST be customized for you and your campaign.

We extend our heartfelt thanks for your willingness to run and to serve in the important duties of this office. The parents & community members of our chapter are proud to support you!

In Liberty,

Amy Bruner, Chapter Chair

Moms for Liberty - Minnehaha County